Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Peer Editor:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period:\_\_\_\_\_\_

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn’t have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive**. **Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Template)**

* *Does the topic work for a windshield flyer? Yes, especially because it is an event.*
* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) The flyer has a great color scheme and is designed in a very flowing way, my eyes look around the paper and never off.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? Information is included. The Halloween colors are included.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). The information is scattered, but not in a messy way, it is spread out perfectly. Not in big paragraph but in small ones that keeps the reader’s attention.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear? No errors, and very clear.*

**Flyer # 2: (Blank Document- Landscape Oriented)**

* *Does the topic work for a windshield flyer? Yes because this topic is a huge sale for expansive shoes, so if it got around ther would be many people at the event.*
* ***Design****: Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) The colors go very well with the majority of van buyers, and so does the them.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? The time is forgotten but rest of information included.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). The information is spread out perfectly, and flows well.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?* No errors, and very clear.

**Flyer # 3: (Re-design Flyer 1 or 2 using only Black and White)**

* *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed? The information is the same, but the designs are changes up.*
* ***Design****: Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc.…) Yes the colors are very corresponding.*
* ***Text****: Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic? The fonts are bold, and important information jumps out at you.*
* ***Layout****: Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc). The information flows and keeps the reader’s attention.*
* ***Editing****: Are there any spelling or grammatical errors? Is anything confusing or unclear?* No it is very clear and no errors.